



The Portfolio

Volume 12, No. 1 Spring 1995 The Norman Rockwell Museum at Stockbridge

Remembrances of Japan

Laurie Norton Moffatt, Director



Imagine that you came to America for a six-week tour by car, bus, boat, train and plane with four constant companions and an entourage of goodwill ambassadors.

Imagine calling on the mayors of ten cities ranging in size from Boston to Baltimore, Albany to Albuquerque, Pittsfield to Pittsburgh.

Imagine calling on the heads of such major companies as Ford Motor Company, Exxon Oil, Du Pont, Monsanto, Bethlehem Steel, Boeing, Johnson and Johnson Pharmaceutical and receiving two-hour in-depth briefings and plant tours.

Imagine visiting more than twenty museums and historic sites with collections 1,000 years old, and being accorded seven-hour meetings with the directors of the major museums.

Imagine learning about American religions, visiting the Holocaust Memorial Museum, St. Patrick's Cathedral, an Amish settlement, and small New England churches.

The Kimura family, one of the Rotarian host families, tour Tsuzwana on holiday with Laurie Norton Moffatt.

Imagine staying along the way with eight different families of varying socio-economic backgrounds, professions, life stages and limited language skills in your native tongue.

Imagine touring America and not being able to read the road signs or a newspaper, understand the radio or television or communicate easily with your hosts.

Imagine eating foods never before seen or tasted, and being asked daily if you know how to eat with utensils not native to your culture.

Imagine that you are attending twenty Rotary meetings!

Finally, picture packing and moving your luggage thirteen times and shooting thirty-six rolls of film.

These are some of the experiences that I encountered on my marvelous journey. In addition, I saw spectacular scenery—mountains rising directly from the sea, dotted with a thousand islands. Ships are everywhere. New flora and fauna, from pine trees to palm trees and bamboo, blanket the mountains.

Touring the largest cave, sailing the widest sea, paying homage to the oldest shrine were all experiences offered to me. I visited the newest factory, the sleekest train, the most advanced technology research lab, and watched rice growing in paddies alongside factories. The ancient and the modern, inextricably intertwined.





Laurie and friend,
Saki Ebii in Shimonoseki,
Yamaguchi, Japan.

This is the Japan I found—a land of contrasts, of ancient culture and modern industry, of mountain and sea, of changing seasons of beauty, of a people outwardly unemotional and inwardly warm, generous and kind spirited.

This exploration is the opportunity Rotary International provided for me. Stimulating and enriching; at times numbing and exhausting. A feast for the senses, a challenge to the mind; a tapestry of experiences never-to-be forgotten.

Some observations and highlights stand out. Through this journey I gained:

A broader world view of a non-Western culture, whose origins reflect Chinese, Korean, Buddhist and Shinto influences; a non-Greco/Roman, non-Judaic/Christian foundation blended with modern-day Western civilization.

A keener understanding of the interdependence of our world, countries, people and natural resources from an Asian perspective.

An appreciation for ambassadors and diplomats and the physical and mental stamina demanded of them by their professions.

An affirmation of the importance of language skills to conduct real communication.

First-hand experience with the Japanese-style of business negotiation and communication.

A better understanding of the Japanese museum system, and developed a network of contacts for the Norman Rockwell Museum.

Interest in Norman Rockwell in Japan is high. Everywhere I visited I met people who knew his work, and some who had visited our museum. Rockwell postcards and prints were seen in many paper-goods stores and galleries. To each of the Rotary host families, the museum presented a *Centennial Celebration* book, which transcended language barriers and provided easy conversation about our country and history through Norman Rockwell's pictures. I had the opportunity to meet with several museums interested in hosting a Norman Rockwell exhibition, including the Isetan Museum which presented a Norman Rockwell exhibit a few years

ago. I was also privileged to visit the Chihiro Iwasaki Art Museum of Picture Books in Tokyo. This is another single-artist museum dedicated to a popular children's artist.

I am deeply grateful to Rotary for sponsoring me on this transforming cultural exchange, and I look forward to returning to this beautiful country in the future.

On the 17th of January, a devastating earthquake struck the city of Kobe, Japan. We anguish at the destruction it caused, and extend our sympathy to the Japanese people in their hour of national sorrow.

The Norman Rockwell Museum Board of Trustees

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Bringing People Together

Maud Ayson, Assistant Director for Education and Program

The first months of 1995 saw more than 800 people enjoying programs at the museum. The young and the young-at-heart relished the storytellers, actors and artists whose interpretations enhanced images found in the *Centennial Celebration* exhibit. The new *Insights* programs featured stimulating dialogues over brunches with noted Berkshire County artists. During vacation weeks, families "made art" in drop-in activities and special art classes. One father of two young artists remarked, "We had no idea there was so much going on at the Rockwell."

Glance at the *Program and Events* calendar and you'll see offerings that complement two new exhibitions, *Photo Credits* and *The Artist and the Baseball*



Storyteller Davis Bates performs for visitors in the museum galleries.

Card. Our second *Annual Education Day* invites teachers to explore the role of photography on visual communication. New *In the Studio Classroom* workshops and vacation-week art classes build artistic expression and creative thinking.

Finally, join us on June 24th for an exciting *Play Ball!* festival. Activities include baseball clinics (with players from the Pittsfield Mets), designing baseball cards, and lessons on action drawings.

As our third spring unfolds in our new home, we want you to know that the Norman Rockwell Museum is much more than increased space. We're about life-long learning and bringing Rockwell's art and people together. Drop by, bring a friend, and see for yourself how a lively museum is growing even better.

An Artful Duo

These new programs came into being through the creative efforts of Stephanie Plunkett and Melinda Georgeson. Stephanie, the Manager of Adult Services, and Melinda, Manager of Youth Services, are two talented educators with wide-ranging experience in the arts and museum programming. Since the fall of 1994, they have enhanced our programs by offering visitors more opportunities to see Rockwell's art and the field of illustration in enticing and memorable new ways.



Illustrator Jan Adkins and sign interpreter Brad Mosely teach an art class to students from the American School for the Deaf. This program was generously funded by Massachusetts Cultural Council.

Staff Photos

Auction at Sotheby's

On November 29, 1994, Director Laurie Norton Moffatt presented a lecture, *Norman Rockwell: A Centennial Celebration*, at the preview party of the American Paintings auction at Sotheby's New York. The sixteen paintings and studies by Norman Rockwell that were included in the sale represented his lifelong commitment to American themes. Many of these works set record prices at the auction.



The New American LaFrance is Here! (Stockbridge Firehouse), oil on canvas, 1971, by Norman Rockwell. This advertisement for ATO was just one of the originals sold at Sotheby's.

Lasting Legacies Opens in Delaware



Curator Maureen Hart Hennessey, surrounded by the Lasting Legacies exhibition, addresses docents at the Delaware Art Museum.

Staff Photo

A gala opening for the exhibit *Lasting Legacies: Howard Pyle and Norman Rockwell* was held at the Delaware Art Museum on November 17, 1994.

Norman Rockwell Museum staff conducted training sessions for Delaware docents and, along with former museum trustee David Macaulay, participated in a day-long symposium on illustration for teachers.

Members of the Norman Rockwell Museum enjoyed the exhibition later that weekend when they took a bus tour of the Brandywine River Valley.

Thank You!

We want to thank all of you who have returned the reader's survey featured in the last issue of the *Portfolio*. Our next issue will provide a summary of your opinions. If you haven't yet returned your survey, please send it in today. We want to hear from you!

Molly Punderson Rockwell

Linda Szekely, Assistant Curator

Mary (Molly) Punderson was born in Stockbridge in 1896. She graduated from Williams High School and Radcliffe College, and, in 1921, joined Milton Academy where she taught English until her retirement in 1959.

Molly met Norman Rockwell while teaching a poetry class at the Lenox Library in 1961. After Norman's wife Mary died in August of 1959, he looked for ways to allay his loneliness. There is much local folklore about the meeting of Molly and Norman and their ensuing marriage. One of many stories is that Rockwell's therapist Erik Erikson suggested that he remarry. When Rockwell asked whom he should marry, Erikson replied, "How about that lovely

Molly Punderson?" In September, shortly after joining the poetry class, Rockwell announced that he and Molly were getting married. It is said that when Rockwell telephoned Molly's brother Frank to ask permission to marry Molly, Frank thought it was a prank caller and hung up.

During the 60s, Rockwell began documenting some of the social and political events of the period, and traveling to paint the portraits of famous statesmen. Molly accompanied Norman on many of these trips, and studied photography in order to do some of the photo work for the assignments. As they got older, the Rockwells often traveled for rest and relaxation. At a moment's notice, Norman would say to Molly, "Let's take a trip." The couple's frequent vacations provided the scenes for numerous photographs and slides.

This collection of photos is now part of the museum's archives.

In 1967, Molly, along with other local citizens, saved the Old Corner House in Stockbridge from demolition. The group raised money to buy and restore the house, and converted it into an historical museum for the town. After Rockwell loaned some of his artwork to the Stockbridge Historical Society to encourage visitation, the collection focus shifted from the historical artifacts to Rockwell's artwork. This was

the beginning of the Norman Rockwell Museum. Molly served as the first treasurer and later as president of the museum, and, in 1984, again came to the museum's aid when she became part of a citizens' effort to build a new museum in Stockbridge.

Although frail, Molly, at the age of 87, continued to bring baskets of freshly cut flowers from her garden to decorate the museum's galleries. *Spring Flowers* (McCalls', May 1969), Norman Rockwell's only still life, was painted as a tribute to Molly and shows Molly's garden tools, sun hat, gloves and garden shoes. Rockwell's portrayal on canvas of the essence of Molly's spirit will last for our visual pleasure for years to come.

A Definitive Catalogue

Collect a Molly Rockwell signature and a limited edition of *Norman Rockwell: A Definitive Catalogue*. Molly signed 200 gold-tooled, leather-bound sets of the catalogue raisonné to benefit the Norman Rockwell Museum. The two-volume edition contains over 3,500 illustrations, 96 color plates, and text researched and written by museum director Laurie Norton Moffatt. *Norman Rockwell: A Definitive Catalogue* is available in the museum store. Each set is \$1,000*. To order, call (413) 298-4111. *Discounts do not apply.

Norman and Molly Rockwell pose together shortly after their wedding in 1961.

Photo by Bill Scovill



A Centennial Celebration—Hometown USA

Maureen Hart Hennessey, *Curator*

Norman Rockwell's gift for portraying individuals and their relationships to their families, their communities, and the world around them is explored throughout the exhibition, *A Centennial Celebration*. In the last issue of the *Portfolio*, we focused on *Heart to Heart*, the intimate

interactions between friends and loved ones. In the next issue, we shall look at *On the Twentieth Century*, which examines the major events and influencing trends of the day as seen through Rockwell's work. *Hometown U.S.A.*, the exhibition's central section, is the part featured here.

Scenes of community and life in "our town," whether in a rural village, an urban neighborhood, or a church congregation, comprise a large body of Norman Rockwell's work. Here, familiar surroundings and recognizable characters are illustrated. Yet, Rockwell's unique talent draws the viewer into the scene, often showing him things in a new light. In *Horseshoe Forging Contest* (1940), several spectators turn to face the viewer, making him part of the scene. While Rockwell

is clearly focusing on the two smiths at the center of the story, it is the lively but recognizable characters in the audience and the detailed depiction of the blacksmith's shop that make the illustration ring true to the viewer.

Norman Rockwell's name is most closely identified with small-town life and rural scenes. Since Rockwell grew up in New York City, he was equally adept at showing the diverse yet close-knit communities found on city streets. One of the most popular *Saturday Evening Post* covers included in this exhibition is *Roadblock* (1949). Again, Rockwell uses the same device of drawing in the viewer by having characters glancing over their shoulders. As in the blacksmith's shop, all the secondary players—the neigh-



Roadblock, oil on board, 1949.
Collection of Phillip M. Grace

©1949 The Curtis Publishing Co.

Horseshoe Forging Contest, oil on canvas, 1940. Collection of The Berkshire Museum.

©1940 The Curtis Publishing Co.
Photo courtesy of The Berkshire Museum,
Pittsfield, Massachusetts



Heart's Dearest, oil on canvas, 1938, Norman Rockwell Museum Collection.



The Lineman, oil on canvas, 1949. Collection of NYNEX.

borhood kids, the postman and window washer, the artist and his casually draped model—provide the interest and the color that create a believable scene.

People at work, in all sorts of professions, were also frequent subjects for Norman Rockwell. Policemen, doctors, charwomen and road-line painters are among the occupations that have graced Rockwell covers, calendars, and advertisements. *The Lineman*, an advertisement done in 1949 for the American Telephone and Telegraph Co., is a wonderful example of Rockwell's ability to showcase the strength and dignity of America's working people.



Rockwell's insistence on accuracy extended, in this case, to locating an actual telephone lineman, calling him down from his pole, and using him as his model for the painting.

Norman Rockwell's ability to convey a sense of community, at once familiar and new, is one of the keys to his universal and lasting appeal.

A Centennial Celebration may be viewed at the Norman Rockwell Museum at Stockbridge from November 5, 1994 to November 5, 1995. This exhibition is made possible in part by underwriting from Brain Trust; Country Curtains; GE Plastics; the Red Lion Inn; and Wheeler & Taylor Insurance and Real Estate, Inc.

Curator's Corner

A beautiful new painting has joined the museum's collection. *Heart's Dearest* was painted in 1938 for a series of articles on Louisa May Alcott that appeared in *Woman's Home Companion*. Written for the magazine by Katherine Anthony, the pieces were entitled "The Most Beloved American Writer." *Heart's Dearest* illustrates a scene in *Little Women* that takes place between Mr. Bhaer and Jo. "Mr. Bhaer saw the drops on her cheeks ... stooping down, he asked ... 'Heart's dearest, why do you cry?'"

The painting was bold for Rockwell at that time, as it utilizes daring perspective, possibly achieved through photography. The umbrellas break the edge of the canvas, and this allows the viewer to step into the frame.

The museum is delighted to expand its collection of illustrations with this important addition. *Heart's Dearest* is currently on view as part of the *Centennial Celebration* exhibit through November 5, 1995.

—LNM

Art Directors Club Honors Rockwell

At a gala black tie dinner held in New York City on November 3, 1994, Norman Rockwell was inducted into the Art Directors Club Hall of Fame. This event is held annually to recognize individuals who have made substantial contributions to the design profession. Previous inductees include Walt Disney and Ben Shahn.

Museum curator Maureen Hart Hennessey presented a brief slide talk highlighting several of Rockwell's best-loved works. She noted in her remarks that it was especially appropriate

that Norman Rockwell was honored by the Art Directors Club since, as a young man, Rockwell had served as an art director for *Boys' Life* magazine. Philip S. Deely, director of development, received the award on behalf of Rockwell.

Andy Warhol was also inducted posthumously at the event. Prior to his fame as a Pop artist, Warhol had worked both as an illustrator and an art director in the 1950s. Inductees present at the ceremony were Ikko Tanaka, Alan Fletcher and Rochelle Udelle.

Norman
Rockwell

Used by permission of the Norman Rockwell Family Trust

This reproduction of one of Norman Rockwell's famous signatures will be added to the inductee plaques at the Art Directors Club Hall of Fame.

Two New Board Members



Timothy R. McLevish

Timothy R. McLevish, president and general manager of Mead Corporation Specialty Paper Division, and Lee Williams, executive vice president of Country Curtains, Inc., were elected to the board of trustees of the Norman Rockwell Museum.

Timothy McLevish moved to the Berkshires in February 1994 to assume the position of president and general manager of Mead Corporation's Specialty Paper Division. Previously, he was vice president of financial resources and administration with Mead Data Central in Miamisburg, Ohio. He is a

certified public accountant with an MBA from Harvard Business School. McLevish and his wife Catherine have one daughter.

Lee Williams is executive vice president and member of the board of directors of Country Curtains, Inc. He is responsible for corporate management, long-term strategic planning and marketing operations. Williams recently has been named to the board of directors of Berkshire Magazine and is chairman of the Buy in the Berkshires program of the Central Berkshire Chamber of Commerce. Williams and his wife, Cindy, have three children.



Williams

Programs & Events

April

1 Saturday 3pm

Exhibition Opening

9th Annual Berkshire County High School Art Show
On view through April 10.

2 Sunday 3pm

Gallery Talk

Now You See It...

Enjoy this lighthearted look at Rockwell's April Fool covers with museum guide Elna Nugent. Free with museum admission.

8 Saturday 10:30am-noon

In the Studio Classroom*

ROCKwell, PAPER, SCISSORS

Create a collage based on the rhythmic shapes and patterns found in Norman Rockwell's paintings. Ages 6-10. Fee \$8, Members \$6.

15 Saturday

Exhibition Opening

Photo Credits: Three Rockwell Photographers

This exhibition highlights Gene Pelham, Louie Lamone and Bill Scovill—three photographers whose legacy of images documents Norman Rockwell's creative process and studio life.

Family Time (10am-noon)

Outside Looking In

Inspired by Rockwell's 1950 *Past* cover, *Shuffleton's Barber Shop*, families are invited to make pictures that include a peek through a window. Adults with children are admitted at half price, Children \$2, Members free.

18 Tuesday 10:30am-noon

In the Studio Classroom*

Storybook Characters

Based on Rockwell's painting, *Land of Enchantment*, draw your favorite storybook characters in full color! Ages 8-12. Fee \$8, Members \$6.

19-21 Wednesday-Friday 2:30-4pm

Art Connections*

Pencil and Pastel

An introduction to structural principles of drawing and color theory. Suitable for both beginners and advanced art students. Ages 13-19. Fee for 3 classes \$24, Members \$18.

22 Saturday 10am-3pm

In Illustrious Company*

Join illustrator/author Nick Meglin for the sixth in our series of guest-artist workshops. This hands-on class will explore drawing for the illustrator and discuss the artist's market. Meglin is the senior editor of *Mad Magazine*. Fee \$30, Seniors \$27, Members \$25.

23 Sunday

Insights: Talk & Brunch* (11am)

The Art of Humor in Illustration

Nick Meglin, senior editor of *Mad Magazine*, will explore the work of a diverse group of illustrators for whom a sense of humor is central to their work. Fee \$15, Members \$10.

Gallery Talk (3pm)

Between the Lines

Explore the relationship of images to the written word through Rockwell's story illustrations with museum guide Claire Williams. Free with museum admission.

29 Saturday

Light Impressions: The Artist & the Photograph* (9am-4pm)

Annual Education Day

During the nineteenth century, the advent of photography changed forever the way we see the world. An invigorating day of tours, lectures and workshops led by museum staff, artists and historians will examine photography's impact on life and art. Presenters will include Robert Crozier, art director and co-author of *200 Years of American Illustration*, and Linda Szekely, curator of the exhibition, *Photo Credits*. Adults \$50, Members \$35.

29 Saturday 6-8pm

Members' Reception*

Photo Credits: Three Rockwell Photographers

Join us for this special viewing of *Photo Credits*. Robert Crozier, co-author of *200 Years of American Illustration*, will be on hand to explore the effects of photography on the field of visual communications, and assistant curator Linda Szekely will offer a special tour of the show.

May

7 Sunday

Insights: Talk & Brunch* (11am)

Art in the Age of Photography

With the advent of photography, 19th century painting took on a new life—in part because of the challenge provided by what appeared to be a rival medium. Join Steven Kern, Curator of Paintings at the Sterling and Francine Clark Art Institute, for a look at the work of painters who embraced or reacted against the imposition of science on art. Fee \$15, Members \$10.

Gallery Talk (3pm)

Rockwell's Photographers

Norman Rockwell began using photographs as an aid in his painting process in 1936. Discuss the work of three of Rockwell's photographers with assistant curator Linda Szekely. Free with museum admission.

13 Saturday

Pastel Workshop* (10am-4pm)

Berkshire Vistas

Paint the landscape with artist Jim Schantz during this day long workshop on the museum's beautiful 36 acres. Bring a bag lunch; we'll provide beverages and dessert. Adults. \$35, Members \$30.

In the Studio Classroom* (10am-noon)

Something's Springy

Explore the rhythms and colors of spring in Stockbridge! Ages 8-12. Fee \$8, Members \$6.

* Pre-registration required



13 Saturday 5:30pm**Special Performance****A Centennial Celebration:**The Life and Times of Norman Rockwell*

Troubadour Robb Goldstein combines a flair for entertainment with scholarship and documentation in this special look at Rockwell's life and times. Mr. Goldstein will explore connections between music, art and American culture. Fee \$10, Members \$8.

20 Saturday**The Art of Photographing Models***

(10am-3pm)

Join corporate photographer Ingbet Gruttner in this workshop designed for the student who wishes to develop a method of photographing people in a range of lighting and compositional situations. Bring a 35mm camera, T-MAX 400 film, and a bag lunch; we'll provide beverages and dessert! Fee \$35, Members \$30.

Family Time (10am-noon)*School Days*

Norman Rockwell painted many different visions of life in the classroom. Create a work of art that describes your school experiences! Adults with children are admitted at half price, Children \$2, Members free.

21 Sunday 3pm**Gallery Talk***Color It Rockwell!*

Color, perhaps the most expressive element of art, speaks to us directly. Discuss Rockwell's use of color with museum guide Helen Hamel. Free with museum admission.

Tune**2** Friday 7pm**Members' Event****Heirloom Appraisal and Conservation*

Lectures by American arts experts and conservators from the Williamstown Art Conservation Center. Bring a work of art for appraisal and a conservation assessment. Reception to follow. Call for fees.

3 Saturday 10am-4pm**Heirloom Appraisal & Conservation**

Bring a work of art for appraisal and a conservation assessment by art experts and conservators from the Williamstown Art Conservation Center. Call for fees.

4 Sunday 3pm**Gallery Talk***The Soft Sell: Rockwell's Advertising Art*

Though his first love was editorial illustration, Norman Rockwell's heartfelt images persuaded Americans to buy everything from raisins to beer. Visitor Services Assistant Abigail Diamont will discuss the art of the soft sell. Free with museum admission.

10 Saturday**The Artist's Studio* (10am-2pm)**

Traditionally, studios have been central in the lives of artists as they went about the process of creating their personas and their art. Karen Zukowski, Curator of the Olana State Historic Site, will trace the flourishing of artists' studios in America. Then explore Rockwell's studio and meet the artists of Berkshire County during a special studio tour! Bring a bag lunch; we'll provide beverages and dessert. Fee \$25, Members \$20.

In the Studio Classroom* (10:30am-noon)*Monster Faces*

Let Peter Rockwell's monster sculpture inspire you to create your own monster face mask to take home! Ages 6-8. Fee \$8, Members \$6.

From Cover to Cover: Readings from the *Saturday Evening Post (5:30pm)**

Enjoy an evening of literature as theater with actress Shirley Blanc Romaine that explores the work of such renowned *Post* contributors as P.G. Wodehouse, Edith Wharton and F. Scott Fitzgerald among others. Fee \$10, Members \$8.

11 Sunday 11am**Insights: Talk & Brunch****The Art Students League:**Art, Controversy and the American Psyche*

Norman Rockwell received much of his training at the Art Students League. Join art historian Cassandra Langer, Ph.D. for a look at the history of the most innovative school of its day and the artists and teachers that fueled creativity. Fee \$15, Members \$10.

16 Friday 6-8pm**Members' Preview & Reception****The Artist and the Baseball Card*

Fans will enjoy this artistic tribute to the baseball card! The exhibition includes over 150 interpretations of baseball cards by contemporary artists. Enjoy presentations by Elliot Bostwick Davis, Assistant Curator, Department of Drawings and Prints at the Metropolitan Museum of Art and William Gladstone, art collector and principal owner of the Pittsfield Mets Baseball Club.

17 Saturday 10am-noon**Family Time***Summertime Fun: Baseball*

Draw your version of summertime fun, including baseball and other summertime sports. Adults with children are admitted at half price, Children \$2, Members free.

18 Sunday 3pm**Gallery Talk***The Art of Peter Rockwell*

Peter Rockwell's sculpture inspires visitors to touch, climb and enjoy. Join museum guide Stephanie Drees on a walking tour of museum grounds that highlights the work of this world-renowned artist. Free with museum admission.

24 Saturday 10am-5pm**Exhibition Opening & Festival***Play Ball! The Artist and the Baseball Card*

Enjoy an exciting day of tours, programs and events celebrating the art of the game! Pitch with the Pittsfield Mets, or take time out to sketch the action during one of our art workshops. Exhibition curator Murray Tinkelman will discuss the exhibit, and offer insight into the works on display. Tours! Workshops! Food! Fun!

Save the Date!**July 8****The Arts Ball***

A gala dinner, dance, and silent auction to benefit art acquisition. Out of towners should plan to make room reservations early!

Please call (413) 298-4100 ext. 220 for reservations and information. All programs take place at the Norman Rockwell Museum at Stockbridge, Route 183, Stockbridge, MA 01262.

For your convenience, the museum store is open during programs and events. Store proceeds support museum operations.

Our Volunteers

Jean Drees, Office and Personnel Manager



Many of our volunteers are shown here on the front steps of Linwood House.

Staff Photo

The spirit of Norman Rockwell is enjoyed by many people in many different ways. The museum is fortunate to have so many volunteers who enjoy giving of their time and their talent. The benefits received from the good will of these generous people could be calculated in monetary terms, but the amount of diversity and rare talents they bring to our staff could never be calculated.

One of the most popular volunteer positions is the very important task of staffing the front desk where volunteers greet our visitors, orient them to the museum site, and also answer any questions they might have about other attractions in the area, where to eat, and how far it is to Stockbridge, Lenox, or Williamstown.

Other volunteers sort through and file hundreds of news clips about the museum, process

photos and documents, conduct surveys, monitor galleries, assist in large mailings, or plant and weed the volunteer flower garden. One volunteer leads our *Tour de Rockwell* a couple of times a year, and one edits *The Portfolio*. As you can see, the tasks are many and varied.

Volunteers are included in the semi-monthly training sessions, all staff events and trips, and, in early summer, the staff provides them with a "Thank You" breakfast where they are recognized for all their good work. The annual breakfast event is a very enjoyable time, and this past year the morning was one of the most glorious warm days in early June.

We are proud to include here a list of our regular volunteers during 1994. We invite anyone interested in volunteering to contact Jean Drees at the museum for more information.

Jason Albertson
 Florence Andrews
 Adrian Ayson
 Margaret Batty
 Ann Bloch
 Ellen Brodbar
 Janice Clark
 Ann Dulye
 Eleanor Faber
 Patricia and Frank Faucett
 Marilyn and Paul Flaum
 Kaye Gallagher
 Ron Gilbert
 Marjorie Hall
 Dorothy Horne
 Allie and Bill Holmes
 Susan and Harry Lawson
 Lynne and Ray Lewicki
 Bonnie Lewis
 Hilda Meilman
 Robert Mills
 Cris Raymond
 Elaine Rothenberg
 Shirley Rubin
 Sandy Shapiro
 Alice Siegel
 Sylvia and Jerry Silverberg
 Carol Thayer
 Evelyn Vincent
 Bibi and Sidney Wendroff
 Women of Riverbrook
 Susan Booth
 Bertie Chittenden
 Jane Cole
 Nancy Durham
 Joann King
 Mary Maltzoff

The Norman Rockwell Museum on 5th Avenue



Norman Rockwell painting a Saturday Evening Post cover in his Stockbridge studio as depicted in one of the Lord & Taylor windows.

Photo by Murray S. Katz

This past Christmas season the Norman Rockwell Museum was honored to be part of the Lord & Taylor Christmas windows on 5th Avenue in New York City. Lord & Taylor approached the museum last year with the idea of having the theme of their Christmas windows celebrate the centennial of Norman Rockwell's birth. All four windows on 5th Avenue featured displays of moveable characters from Rockwell's life and work. One of the windows depicted a young Norman acting out his illustration ideas for editor

George Horace Lorimer in the offices of the *Saturday Evening Post*. Another showed the interior of his Stockbridge studio with Rockwell at his easel as family and friends look on while a carousel rotated two Rockwell Christmas paintings. A third window showed an earlier studio with Rockwell painting *Stockbridge Main Street at Christmas*. The scene of the last window was set in the museum with figures from Rockwell's paintings posed as museum visitors looking at a changing display of the *Four Freedoms*.

The
Norman
Rockwell
Museum
at Stockbridge

*Stockbridge
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Tel. 413-298-4100*

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