
**YELLOW JOURNALISM IN THE UNITED STATES
&
THE EMERGENCE OF ANTI-IMPERIALIST CARTOONS IN CUBA**



PART ONE

THE FIRST POLITICAL CARTOON IN SPACE







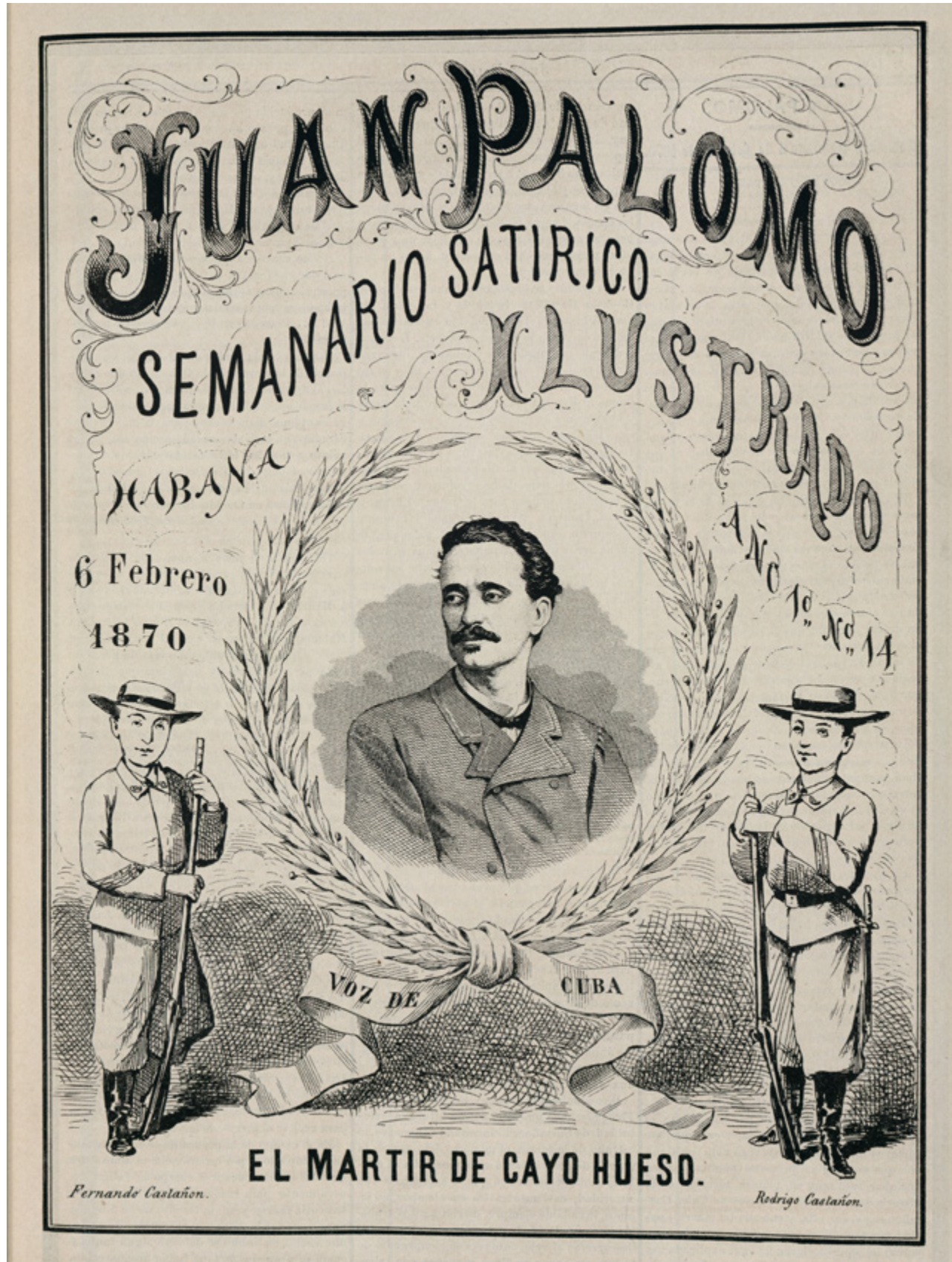


PART 2

EXILES IN NEW YORK



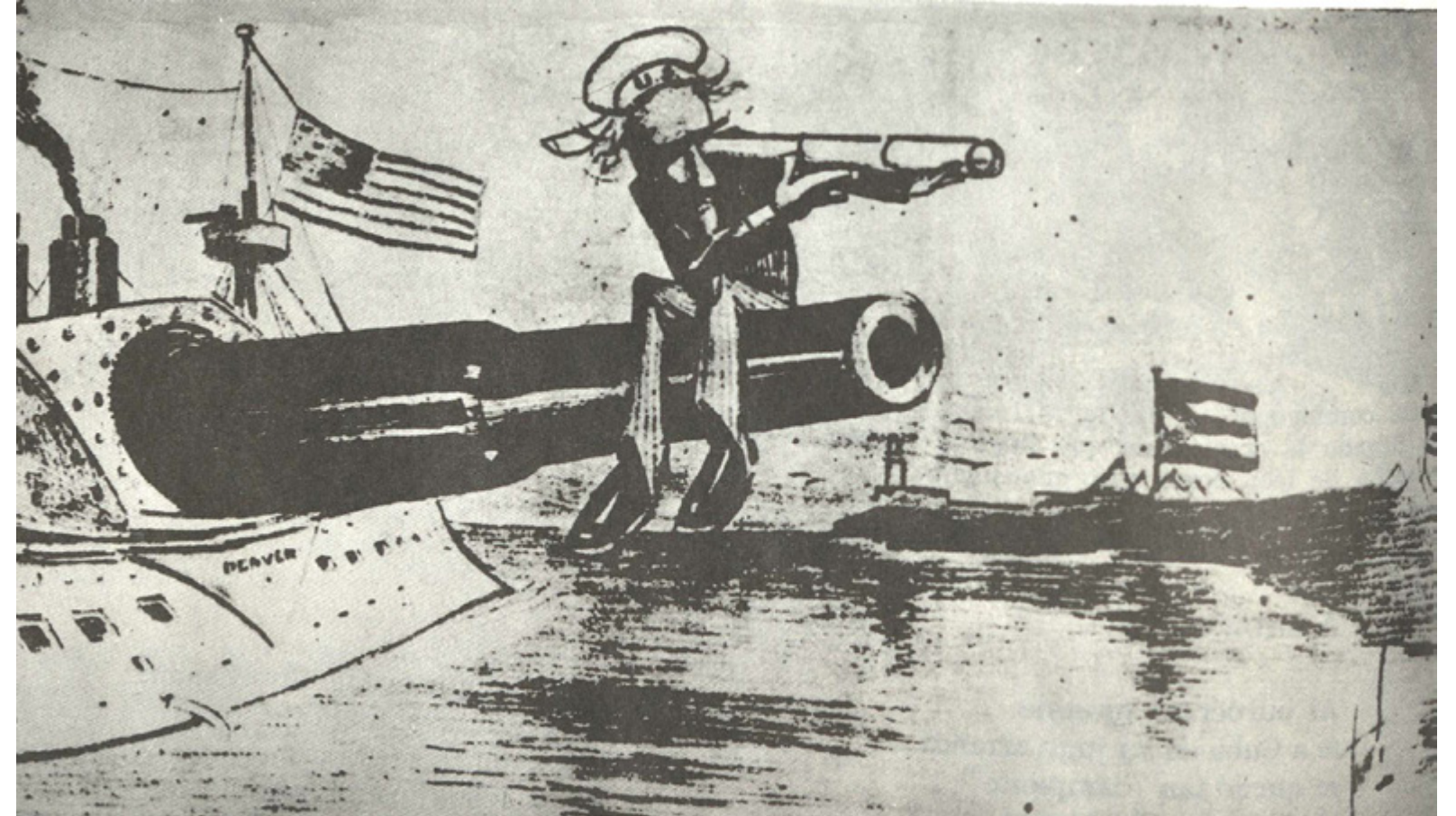








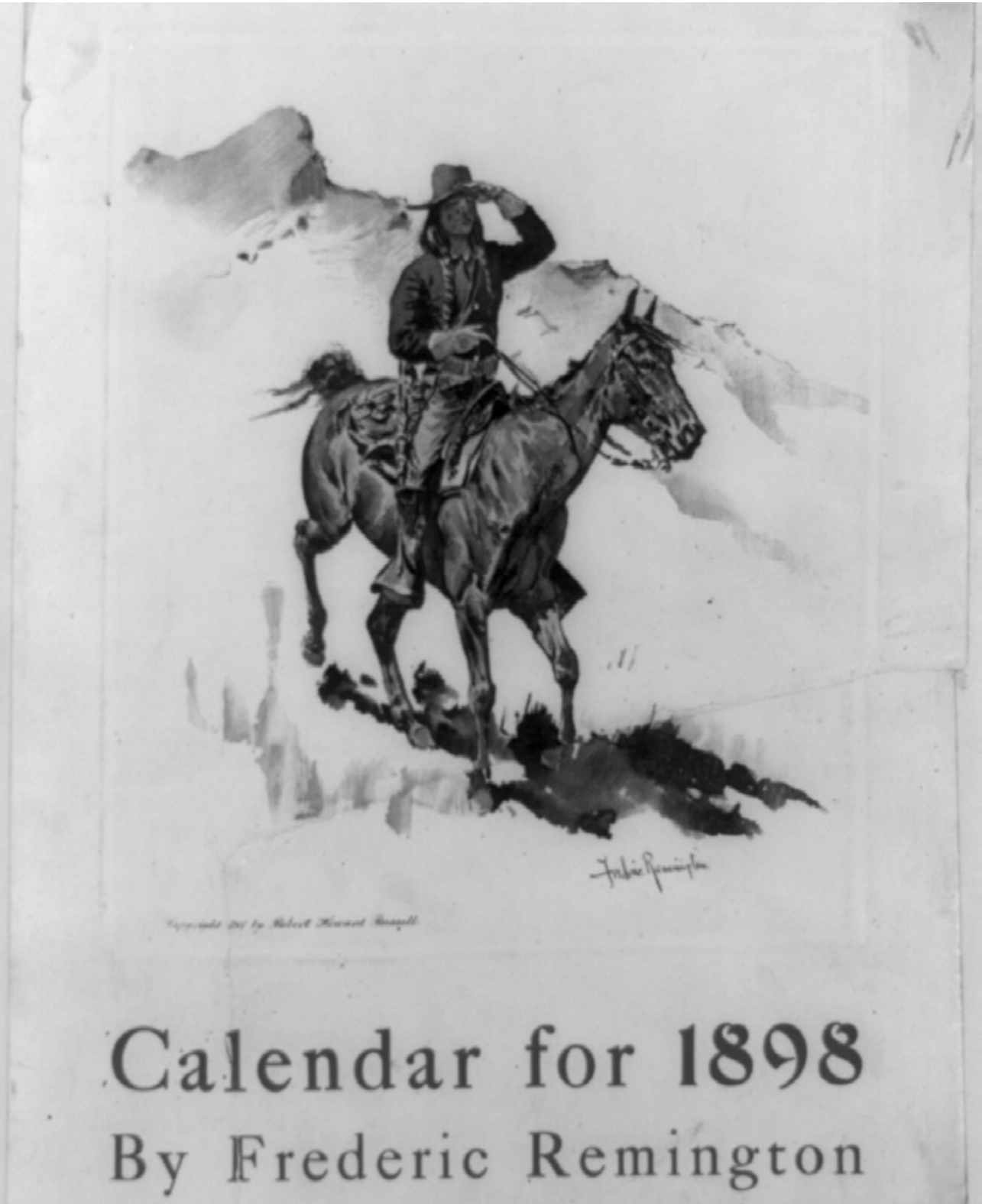




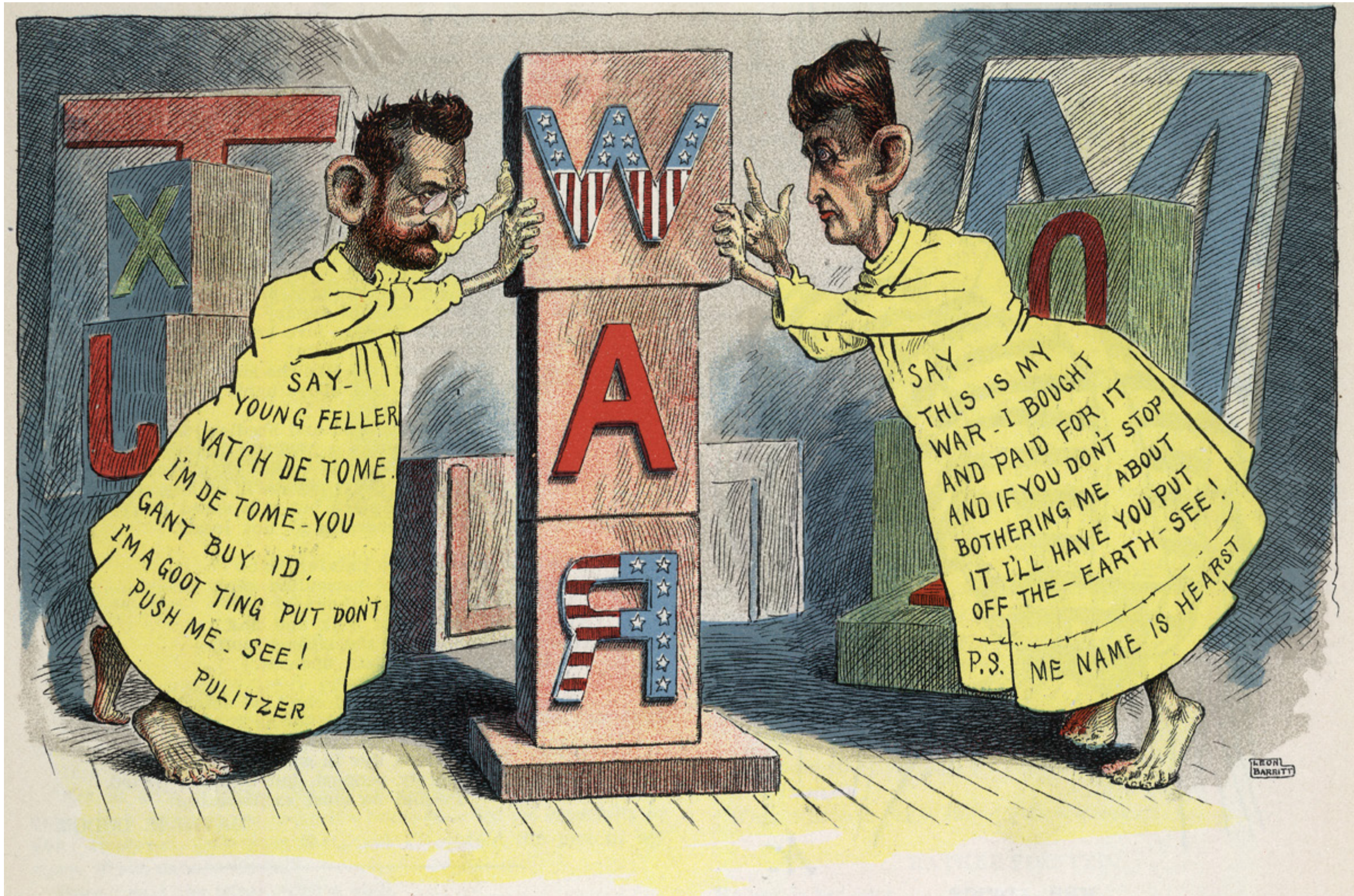
PART 3

US ILLUSTRATORS & YELLOW JOURNALISM













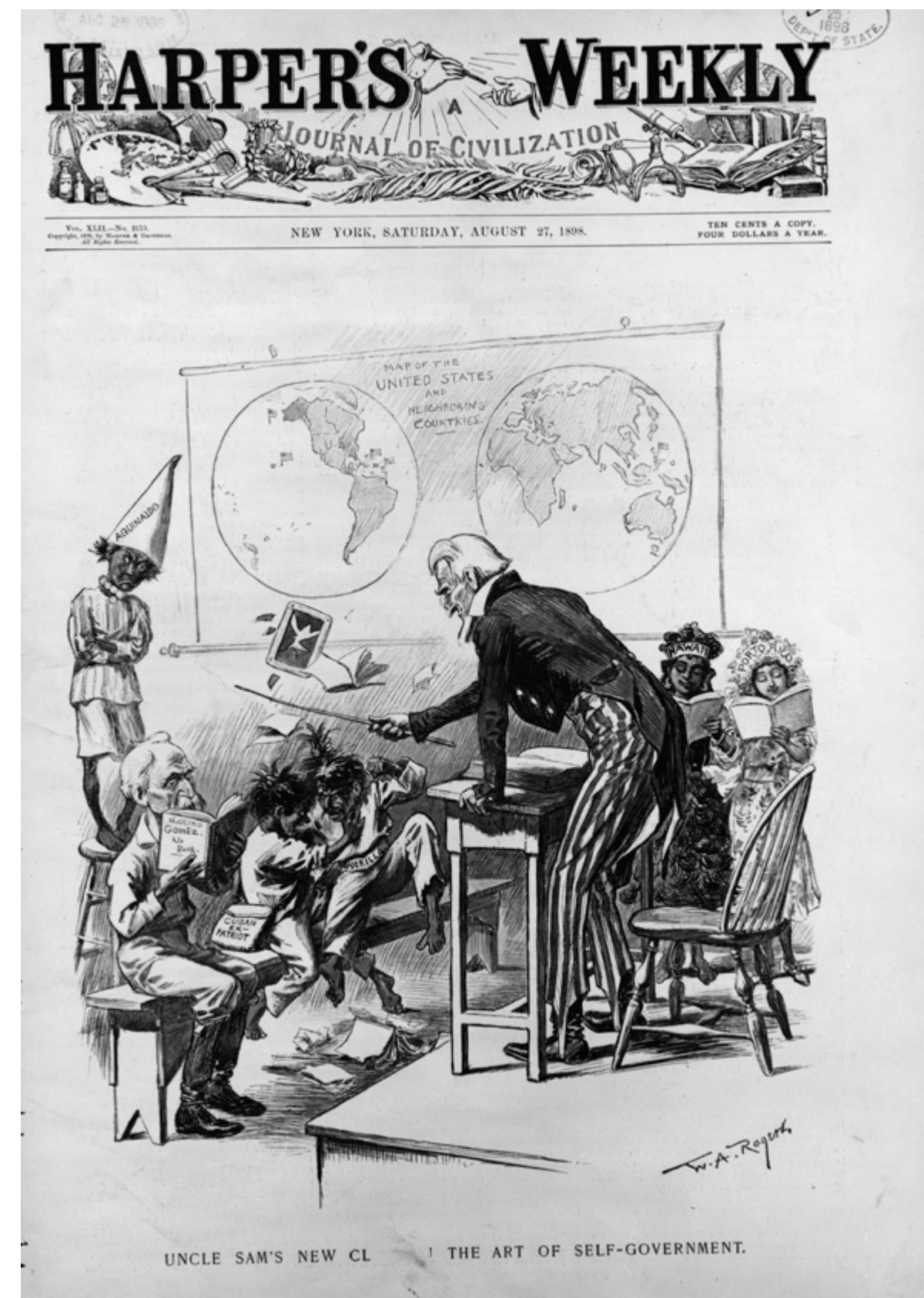






FROM A WASH DRAWING MADE FOR THE JOURNAL BY FREDERIC REMINGTON.









PART 4

RETURN TO CUBA



PRINTERS' INK.

A JOURNAL FOR ADVERTISERS.

VOL. L. NEW YORK, FEBRUARY 15, 1905. No. 7.

DO NOT TAKE FROM ALUMNI ROOM.

Star League Dailies.	Indianapolis.	Muncie	Terre Haute	Total
Average Daily output.....	95,149	28,352	22,739	146,240
Actual Net circulation.....	89,696	27,670	22,017	139,383
Net Paid circulation.....	87,481	27,163	21,146	135,790

1904

Certified Circulation

Advertisers Bureau of Circulation Examinations

New York and Chicago

This Certifies that The Star League (The Indianapolis Morning Star
The Muncie Morning Star
The Terre Haute Morning Star)

afforded every facility to the auditors of this Bureau for a thorough examination of circulation, permitting unrestricted access to all records and books of account from paper purchased and consumed to cash received and banked, and that the Bureau reports to clients a complete analysis of the output, proving true and accurate the publisher's statement of the

Average Circulation
From July 1 to December 31, 1904.

for The Indianapolis Star of
Eighty seven thousand, four hundred and eighty one copies per day. Net.

for The Muncie Star of
Twenty seven thousand, one hundred and sixty three copies per day. Net.

for The Terre Haute Star of
Twenty one thousand, one hundred and forty six copies per day. Net.

these net statements issued by the publisher being the average of the actual net paid in cash circulation, all spoiled, left over, filed, office use, unsold, returned, complimentary, service and sample copies, and all copies to advertisers and exchanges having been deducted

Including the complimentary, service and sample copies, and the copies to advertisers and exchanges, the actual net circulation was
Indianapolis-89,696--Muncie-27,670--Terre Haute-22,017--Total-139,383

The average actual output (sample copies excluded)
for the week ending January 21, 1905, was
Indianapolis Star.. 92,663
Muncie Star..... 28,626
Terre Haute Star... 21,861
Total..... 143,150

Actuary.
No Dearborn Street,
Chicago

Indianapolis, Ind., January 25, 1905.

A feature of *La Discusion* is its daily political cartoon by Mr. Ricardo de la Torriente, one of the instructors in the national School of Painting and Sculpture at Habana. One of Mr. Torriente's cartoons is here reproduced for the benefit of those American cartoonists who are in the habit of portraying Cuba as a little negro, notwithstanding the fact that the white population of the Island outnumber the black and mixed races two to one, and that in proportion to population there are fewer negroes in the Cuban capital than there are in the capital city of the United States. Mr. Torriente's picture shows the typical Cuban peasant, or *guarjiro* as he is called. Anyone who has traveled in the interior of the Island will testify to the artist's accuracy of detail—the long Dundreary whiskers, the hat of *jipa-japa*, the *guaybera* or shirts worn with the tails outside the trousers, the *alpargatas* or canvas slippers, and the ever-present *machete*. If the cartoonists of the United States will cease to employ the picture of a pickaninny as emblematical of Cuba and adopt a type more in keeping with the facts they will earn the gratitude of a million white Cubans, who resent having their country unjustly advertised to the world as a black republic.

The subscription price of *La Discusion* is \$10 Spanish silver a year in Habana—\$9.00 American money to foreign countries. Single copies sell on the street for five cents Spanish silver. Its telegraphic news is furnished by the Associated Press and it has in addition regular correspondents in New York, Washington, Paris, Madrid, Tampa and Key West.

The advertising rate is 50 cents (gold) an inch for each insertion, twenty-five per cent discount on yearly contracts. Mr. Arturo



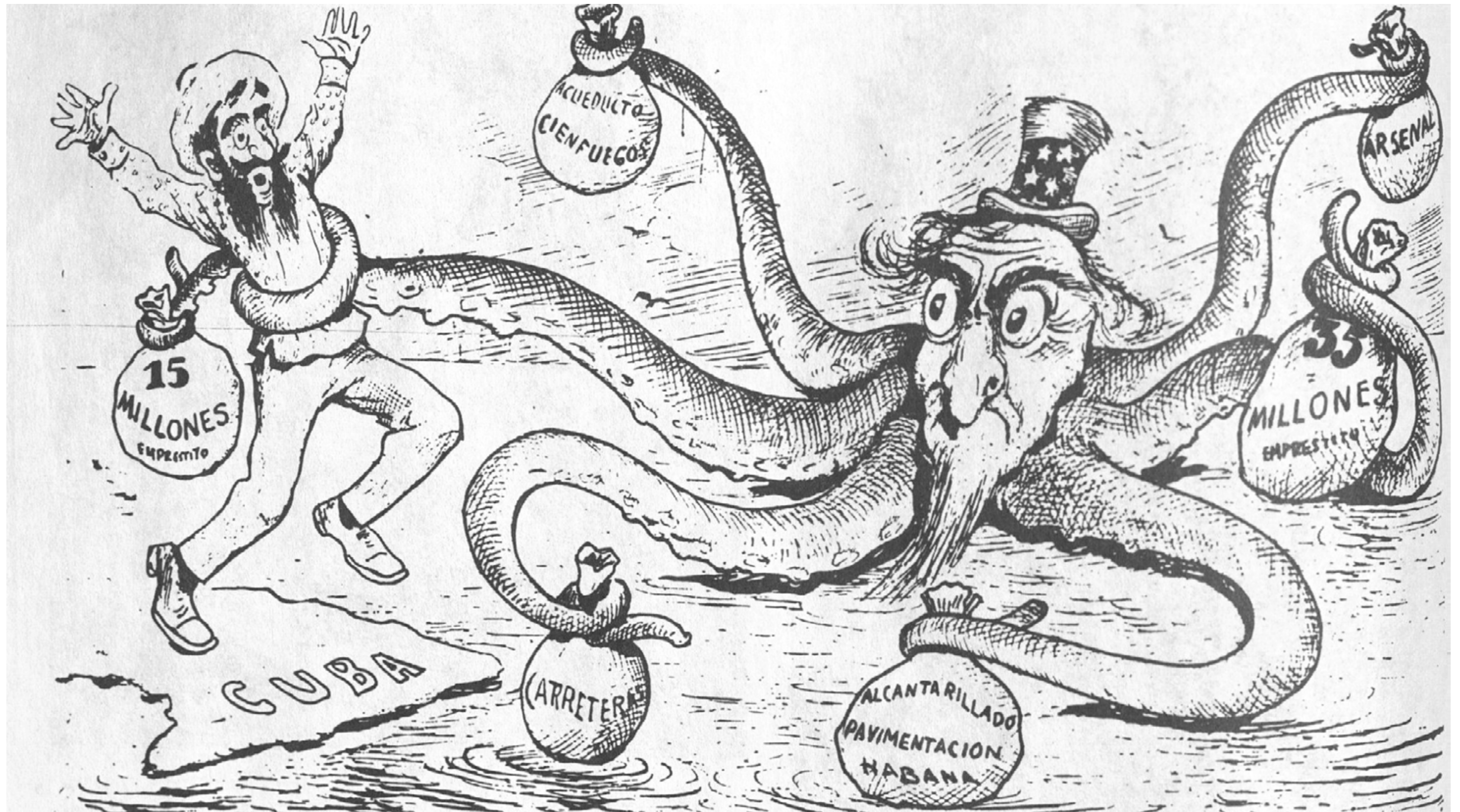
Like the *Diario de la Marina*, the *Discusion* is to have a new building but its location has not yet been decided upon. Its offices are located at present at No. 5 San Ignacio street (opposite the Cathedral,) in a large building which, though not originally intended for a newspaper office, has by virtue of extensive alterations been made into very commodious quarters. Reference has already been made to the excellent mechanical equipment of the *Discusion*. Mr. Coronado, the editor and proprietor of the paper, visits the United States every year and usually returns with some new labor saving device. Four Lintotype machines are already installed in the office of the *Discusion* and two more have re-

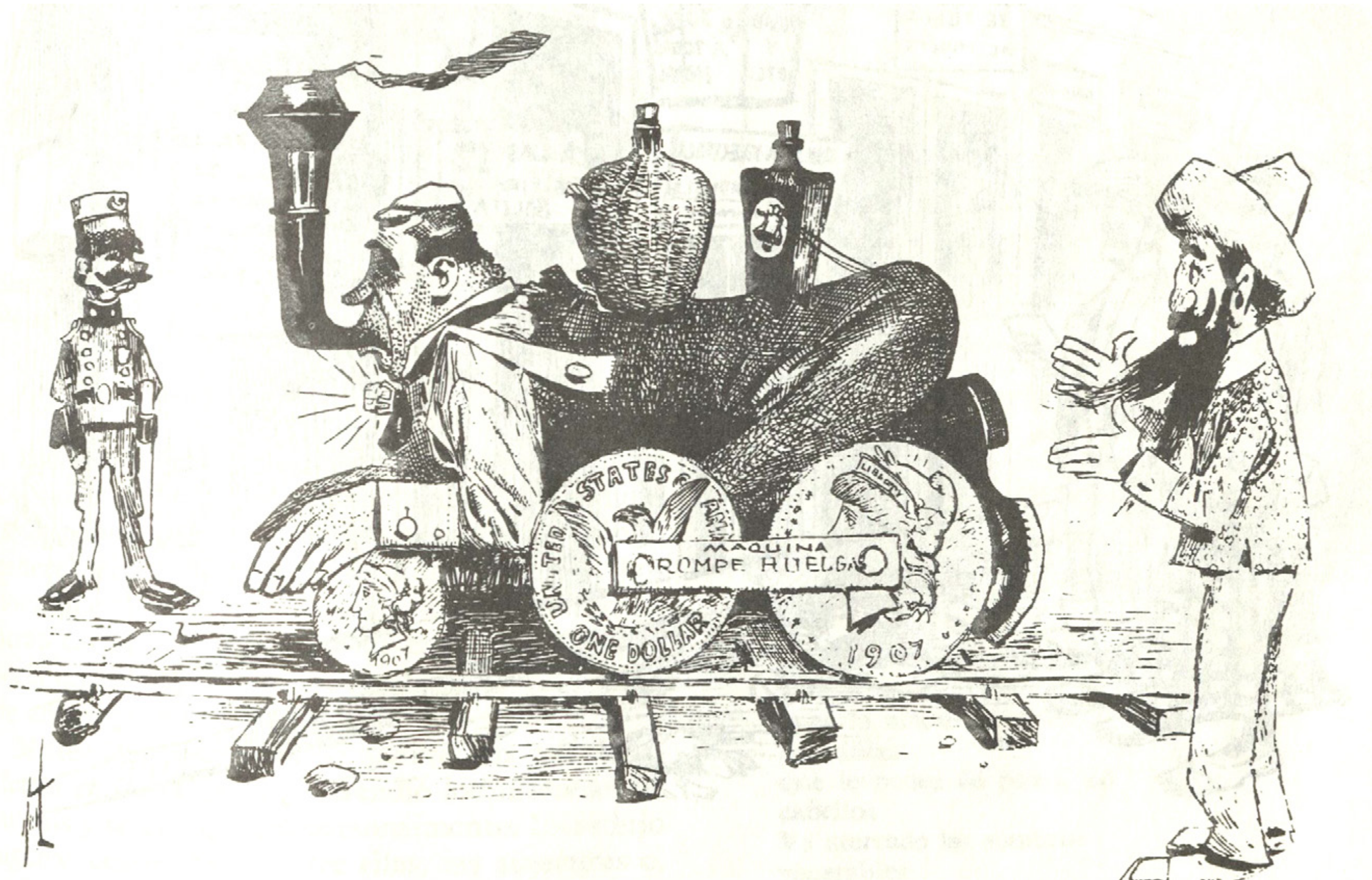
Primelles is business manager of the paper.

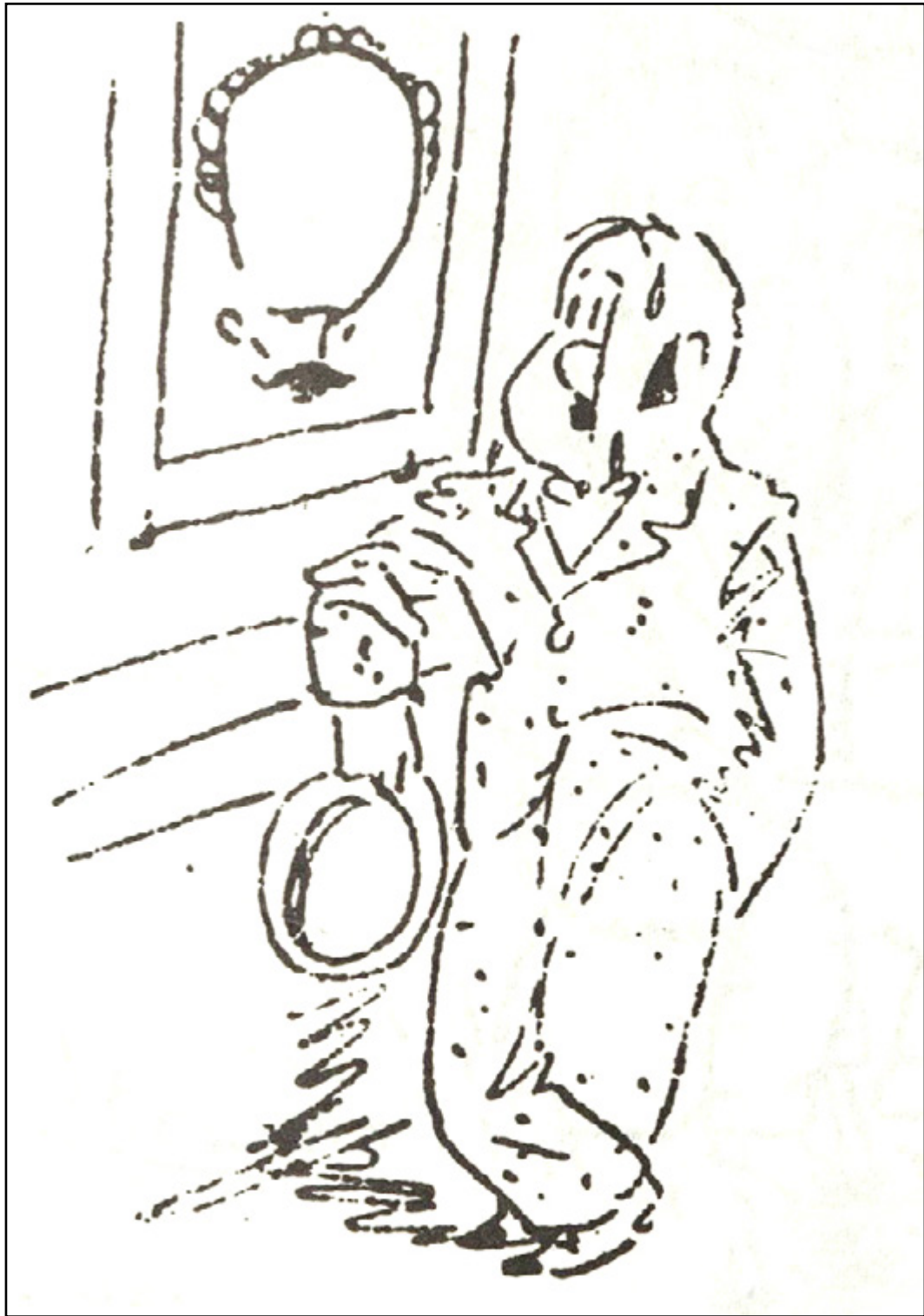
"LA LUCHA."
Under an old Spanish law whenever a newspaper offended, the Governor-General could order it to suspend publication. The order, however, was directed against the newspaper, not the publisher, hence the publisher had only to change the name of his paper as often as he got into trouble with the authorities and continue publication under some other title. The paper to-day known as *La Lucha* (The Strife) is well named, since, in the course of its thirty-six years of existence, it has been obliged to

LA MARCHA DE LOS AMERICANOS











The End

