Early Life:
The Making of the Artists
High/Low:
The Elevation of the Ordinary
Without thinking too much about it in specific terms, I was showing the America I knew and observed to others who might not have noticed. My fundamental purpose is to interpret the typical American. I am a story teller.

- Norman Rockwell
The BEST LUNCH FOR A HIKE is the one that is easiest to carry—easiest to prepare—and at the same time most appetizing and nutritious. The food that meets all these requirements is

Heinz Baked Beans

Just punch a hole in the top of a can, set by the camp fire to heat—and by the time the coffee is cooked, you have a delicious steaming lunch.
Carry a can of Heinz Baked Beans with you on your next hike. They will satisfy hunger and give you new legs for the home stretch.
Other equally good and convenient outing foods are

HEINZ SPAGHETTI
HEINZ PEANUT BUTTER
HEINZ CREAM SOUPS
TOMATO—PEA—CELERI
HEINZ TOMATO KETCHUP
HEINZ INDIA RELISH, Etc.

Send for a copy of our booklet describing all the 57 Varieties, and you will understand why they specially meet the campers' needs.

H. J. HEINZ COMPANY
PITTSBURGH, P.A., U.S.A.
Have you Eyes like Frank Buck’s seeking HAPPY ADVENTURE?

If your eyes, lips or chin resemble Frank Buck’s ... here’s a happy adventure for you. Just taste this “Double-Rich” straight Bourbon made by old Kentucky distillers for lovers of luxury like you!

SCHENLEY'S Cream of Kentucky STRAIGHT BOURBON WHISKEY

PERFECTION OIL HEATERS
Chase away chill. An appliance to comfort the entire family. Would you give up the convenience, comfort and economy of a Perfection Oil Heater? If so, you are missing something. You can get as much heat in one Perfection Oil Heater as you would in five stoves. You'll save money. Get more comfort. Perfection Oil Heaters are made in a standard size and a smaller size with a chimney. And Perfection Oils are made especially for Perfection Oil Heaters. For a free sample or further information, write to the Perfection Oil Heater Company, Cleveland, Ohio.
“Look, Mom—no cavities!”

Crest Toothpaste stops soft spots from turning into cavities—means far less decay for grownups and children. And Crest freshens your mouth—sweetens your breath!

Central Grade School

To the parents of

Susan Carroll

An examination of your child’s teeth has shown:

No cavities since last examination

Drs. A. R. S.

Crest Toothpaste
What’s great about this country is that America started the tradition where the richest consumers buy essentially the same things as the poorest. You can be watching TV and see Coca-Cola, and you can know that the President drinks Coke. Liz Taylor drinks Coke, and just think, you can drink Coke, too.

- Andy Warhol
We want you to meet André Perugia and see the shoes he made for Paul Poiret in 1911, which electrified Paris and the fashion world. M. Perugia will be in the E.Miller Studio at 689 Fifth Avenue on October 5th and 6th. Also in the studio are the exquisite evening shoes he makes for me in Paris.

Our Evening Pump, star of a season that promises more dining, more dancing, more "occasion" dressing than in years. Pleated, slim-touring, and slender as a swan, you wear it in three ways, ravishing colors on the cover of September Harper's Bazaar. See it also in other satin color trials on pure black satin. 27.50. Exclusive. E.Miller
New brilliance from our evening glossary: fabulous shoe buckles to light up the perfectionist pump. Just one facet of our glittering collection of dinner shoes and dancing sandals, all as gala as this most festive season. The buckles, on elastic bracelets, jewelled with rhinestones and colored brilliants, from $3.00 to $10.00. Exclusive, of course.

L. Miller

ON SALE TUES. & WED.

4 QUART ENAMEL COOKING POT
WITH COVER
• 2 HANDLES
• WHITE
77¢

30-GAL. GAS WATER HEATER
10-yr. Tank Guar.

$55

Only Ea
All pri
Sinatra AND HIS ‘Rat Pack’
TODAY: The Leader Himself (Cont’d)

New York Post

WEATHER

A BOY FOR MEG

Coca-Cola
October 18, 1956

Dear Mr. Warhol:

Last week our Committee on the Museum Collections held its first meeting of the fall season and had a chance to study your drawing entitled Shoe which you so generously offered as a gift to the Museum.

I regret that I must report to you that the Committee decided, after careful consideration, that they ought not to accept it for our Collection.

Let me explain that because of our severely limited gallery and storage space we must turn down many gifts offered, since we feel it is not fair to accept as a gift a work which may be shown only infrequently.

Nevertheless, the Committee has asked me to pass on to you their thanks for your generous expression of interest in our Collection.

Sincerely,

Alfred H. Barr, Jr.
Director of the Museum Collections

Mr. Andy Warhol
212 Lexington Avenue
New York, New York

ASB:bj

P.S. The drawing may be picked up from the Museum at your convenience.
Public/Private Persona
“To me, Lincoln’s clean styling is decidedly more impressive.”

says Norman Rockwell

“It’s a personal thing. But I prefer Lincoln’s uncluttered lines.”

People who are accustomed to the finest will find it easy to agree with Norman Rockwell on the new Lincoln.

For the 1959 Lincoln offers a classic beauty that’s unmistakably original. A carefully studied harmony of lines that brings a glow of appreciation to the most discerning eye.

And just as the new Lincoln is unmatched for its exterior beauty, so, in its interior, you find for spaciousness and the elegance of appointments. No other car in America makes it so wonderfully easy for you to step in and out. Just as no other car gives you as much shoulder room. As much hip room and knee room and foot room. Add the specially loomed and colored fabrics, the hand-stitched leathers with a gloss, the superb interior craftsmanship—and you have comfort that is unparalleled both for luxury and its refinement. Lincoln is the car built especially for people of taste. That’s why you may find, as did Norman Rockwell, that this is the year to make the change to Lincoln.

Lincoln for 1959

Classic beauty...unexcelled craftsmanship
Rockwell, Warhol, and the Culture of Celebrity
THE MAN WHO MADE "THE BEST PICTURE OF 1941" PICTURES
THE MOST FASCINATING FAMILY IN LITERATURE

The Story of Two Amberson Women and the
One Man They Loved... Told As Only The
Producer of "Citizen Kane" Could Tell It

ORSON WELLES'

The Magnificent Ambersons

A Mercury Production

FROM THE FAMOUS NOVEL BY BOOTH TARKINGTON

With Joseph Cotten • Dolores Costello • Anne Baxter • Tim Holt
Agnes Moorehead • Ray Collins • Erskine Sanford
And Richard Bennett

AN RKO RADIO PICTURE • Seven Plays Production & Direction by ORSON WELLES

Here is greatness... wonder... majesty
... a motion picture no human words can
describe... but which
every human heart can feel... and share.

Irving Waful's
THE SONG OF BERNADETTE

JENNY JONES • WILLIAM BRYDE • CHARLES BROWN • VINCENT PRICE • LEE J. COBBS

Norman Rockwell
JERRY LEWIS BRINGS A THOUSAND YEARS OF STORY-TELLING
FUN TO SPARKLING NEW LIFE ON THE SCREEN
AS CINDERELLA
(A Jerry Lewis Production)

WYNN: JUDITH ANDERSON HENRY SILVA
ROBERT HUTTON

ANNA MARIA ALBERGETTI as "The Princess"

FOR THE HOLIDAY SEASON—AT YOUR FAVORITE MOTION PICTURE THEATRE!
Mass Media and the Power of Visual Communication
Mrs. JOHN F. KENNEDY

January 24, 1964

Dear Mr. Rockwell:

I was deeply touched to receive your beautiful charcoal drawing of The President.

It is an excellent likeness and a portrait that I shall especially treasure. I know that there will be a perfect place for it in my new house.

Your thoughtfulness means so much.

Sincerely,

[Signature]

Mr. Norman Rockwell
Stockbridge,
Massachusetts
MISSING

THE FBI IS SEEKING INFORMATION CONCERNING THE DISAPPEARANCE AT PHILADELPHIA, MISSISSIPPI, OF THESE THREE INDIVIDUALS ON JUNE 21, 1966. EXTENSIVE INVESTIGATION IS BEING CONDUCTED TO LOCATE GOODMAN, CHANNEY, AND SCHWERNER, WHO ARE DESCRIBED AS FOLLOWS:

ANDREW GOODMAN

JAMES EARL CHANNEY

MICHAEL HENRY SCHWERNER

KACE:  
WHITE

RACE:  
MIXED

SEX:  
MIXED

DOB:  
November 23, 1942

POB:  
New York City

AGE:  
23 years

HEIGHT:  
5'11"

WEIGHT:  
120 pounds

HAIR:  
Dark brown, mousy

EYES:  
Brown

TOOTH:  
Scar 3 inches below left ear

SCARS AND MARKS:  
1 inch cut across 2 inches above right ear,

MAGNO

WHITE

MIXED

MAY 28, 1945

URING, MISSISSIPPI

5'0"

150 to 160 pounds

Black

Brown

Should you have or in the future receive any information concerning the whereabouts of these individuals, you are requested to notify me or the nearest office of the FBI.

Telephone number is listed below.

June 29, 1964

DIRECTOR

FEMA'S BUREAU OF INVESTIGATION

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D.C. 20535

TELEPHONE, NATIONAL 8-1117
CHARGES
These nine men—and Deputy Price—were named as members of the
TV GUIDE
Local Programs August 15-21
How One-Parent TV Shows Affect Your Family
---A psychologist's report
page 6

Johnny Carson

TV GUIDE
AGENT 99 GOES POP
15¢ • Local Programs • March 5-11

'Get Smart's Barbara Feldon as seen by Andy Warhol
page 23
Enduring Legacy