Coloring the Mind: Illustrating and Imagining the Fantastic in Early 20th-Century Pulp Fiction

James Denison
PhD. Candidate, University of Michigan
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The All-Story, Oct. 1912

The Argosy All-Story Weekly, May 6, 1922

The Spider, Oct. 1936
Above: Edgar Rice Burroughs in 1939
Right: Argosy All-Story Weekly, Feb. 18, 1922
“Fully fifteen feet towered his great height from sole to pate. The moonlight glistened against his glossy green hide, sparkling the jewels of his heavy harness and the ornaments that weighted his four muscular arms, while the upcurving tusks that protruded from his lower jaw gleamed white and terrible.”

- Edgar Rice Burroughs, *Thuvia, Maid of Mars*, with cover of All-Story Weekly, April 8, 1916
Railroad Stories, March 1933
The Popular Magazine, Dec. 1903
The Argosy All-Story Weekly, Oct. 21, 1923
Cigar box cover, 1899  “Chicago Horse Show” poster, 1904  Frankenstein movie poster, 1910