

Look Magazine periodical collection
RC.2011.8



Norman Rockwell Museum Archives - Reference Center Collection
Processed in 2012

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Summary Information

Repository	Norman Rockwell Museum Archives - Reference Center Collection
Title	Look Magazine periodical collection
Date	Jul 1964-Oct 1971
Extent	2.0 Linear feet
Contact	Norman Rockwell Museum Archival Collections, The Norman Rockwell Museum, 9 Glendale Road, Route 183 Stockbridge, MA 01262, 413-931-2251 Venus@nrm.org
Language	English
Abstract	This collection consists of issues of Look magazine, dating from July 1964 to October 1971. Each magazine features artwork by Norman Rockwell.

Preferred Citation

Look Magazine Periodical Collection, Norman Rockwell Archives, Norman Rockwell Museum, Stockbridge, Massachusetts.

Historical note

Look magazine was a bi-weekly periodical published from 1937 to 1971. The articles focused on current events and human interest stories. The magazine became well known for excellent photography. Rockwell began painting for Look regularly in 1963, after leaving his position with the Saturday Evening Post. His painting "Audubon Observing the Passenger Pigeon" appeared in the final issue of the magazine.

Scope and Contents

Rockwell works that are found in this collection include portraits of Barry Goldwater and Lyndon Johnson as well as the illustration for the article "Apollo and Beyond," which was featured in a special commemorative edition of Look.

Arrangement

The collection is arranged chronologically.

Administrative Information

Publication Information

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Access

This collection is open to researchers by appointment.

Copyright

Norman Rockwell Museum abides by US copyright law. Even though Norman Rockwell personally contributed his paintings and archival materials to the Museum, a not-for-profit 501(c)(3), publicity/personality rights to his name and likeness belong to the Rockwell family, managed by the Norman

Rockwell Licensing Company. Some materials in both collections created prior to 1923 are considered to be in the public domain.

The collections are in the legal care and custody of the Museum and its staff, and are governed by an independent Board of Trustees. There is no legal affiliation between the Museum and various intellectual property rights holders of materials kept by the Museum or with Rockwell's family.

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Provenance

Materials gifted by various donors.

Controlled Access Headings

Personal Name(s)

- Norman Rockwell, 1894-1978

Subject(s)

- Illustrators--United States.
- Magazine illustration
- Photography