

Literary Digest periodical collection
RC.2011.5



Norman Rockwell Museum Archives - Reference Center Collection

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Summary Information

Repository	Norman Rockwell Museum Archives - Reference Center Collection
Title	Literary Digest periodical collection
Date	Aug 17 1918-Jun 26 1937
Extent	36.0 Linear feet
Contact	Norman Rockwell Museum Archival Collections, The Norman Rockwell Museum, 9 Glendale Road, Route 183 Stockbridge, MA 01262, 413-931-2251 Venus@nrm.org
Language	English
Abstract	This collection consists of issues of Literary Digest magazine dating from August 1918 to June 1937. Several of these magazines feature cover art by Norman Rockwell.

Preferred Citation

Literary Digest Periodical Collection, Norman Rockwell Archives, Norman Rockwell Museum, Stockbridge, Massachusetts.

Historical note

The Literary Digest began as a weekly news magazine in 1890. It published articles on various topics taken from American, Canadian, and European publications. Content consisted of national and world news along with science and entertainment columns. By the 1920's, the magazine stopped having new artwork produced for its cover and instead used reproductions of famous paintings. The magazine is known for incorrectly predicting the winner of the 1936 presidential election. This failure led to its demise, and its last year of publication was 1938.

Scope and Contents

This collection contains numerous issues with cover art by Norman Rockwell. Several of these covers date from 1918-1919 and portray World War I-related images. Other cover artists represented in the collection are: J.C. Leyendecker, Edward Penfield, Walter Beach Humphrey, Sidney Reisenberg, and Peter Paul Rubens.

Arrangement

The collection is arranged in chronological order.

Administrative Information

Publication Information

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Access

This collection is open to researchers by appointment.

Copyright

Norman Rockwell Museum abides by US copyright law. Even though Norman Rockwell personally contributed his paintings and archival materials to the Museum, a not-for-profit 501(c)(3), publicity/personality rights to his name and likeness belong to the Rockwell family, managed by the Norman Rockwell Licensing Company. Some materials in both collections created prior to 1923 are considered to be in the public domain.

The collections are in the legal care and custody of the Museum and its staff, and are governed by an independent Board of Trustees. There is no legal affiliation between the Museum and various intellectual property rights holders of materials kept by the Museum or with Rockwell's family.

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Provenance

Donated by the Wheeler Memorial Library in 1986.

Controlled Access Headings

Genre(s)

- Art

Personal Name(s)

- Norman Rockwell, 1894-1978

Subject(s)

- Illustrators--United States.
- Magazine illustration