

Ladies' Home Journal periodical collection
RC.2011.16

Finding aid prepared by Venus Van Ness and Jenna English



Norman Rockwell Museum Archives - Reference Center Collection
Processed in 2011

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Summary Information

Repository	Norman Rockwell Museum Archives - Reference Center Collection
Title	Ladies' Home Journal periodical collection
Date	Jan 1886-Nov 1971
Extent	1.0 Linear feet
Contact	Norman Rockwell Museum Archival Collections, The Norman Rockwell Museum, 9 Glendale Road, Route 183 Stockbridge, MA 01262, 413-931-2251 Venus@nrm.org
Language	English
Abstract	This small collection consists of eight issues of Ladies' Home Journal, some of which feature artwork by Norman Rockwell.

Preferred Citation

Ladies' Home Journal Periodical Collection, Norman Rockwell Archives, Norman Rockwell Museum, Stockbridge, Massachusetts.

Background

Ladies' Home Journal is a magazine for women which first appeared in 1883 and is still in publication. At the time of its creation, it was known as "The Ladies Home Journal and Practical Housekeeper." The content varied from marriage counseling to recipes. The modern magazine focuses on beauty, fashion, food, health, and relationships. It was the most popular women's magazine in the country until falling behind McCall's magazine in 1961. Despite this, it still remains one of the most widely-circulated magazines in the United States today.

Scope and Contents

Three issues in this collection feature multiple examples of Rockwell's work. The 1929 issue contains Rockwell's painting "Checkers" accompanied by a short story entitled "An Incident of the Circus as Remembered," while the 1971 issue contains an article entitled "Thanksgiving with Norman Rockwell" along with seven pages of his work. A 1972 issue contains the double page spread titled "The Candidates and Their Wives" depicting Eleanor and George McGovern, and Patricia and Richard Nixon.

Other issues in the collection are very early examples of the newspaper style magazine from 1886. Each issue contains several black and white illustrations from noted artists of that period.

Arrangement

The collection is arranged chronologically.

Administrative Information

Publication Information

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Access

This collection is open to researchers by appointment.

Copyright

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Provenance

Materials gifted by various donors.

Controlled Access Headings

Personal Name(s)

- Norman Rockwell, 1894-1978

Subject(s)

- Illustrators--United States.
- Magazine illustration