Ladies' Home Journal periodical collection
RC.2011.16
Finding aid prepared by Venus Van Ness and Jenna English
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# Summary Information

<table>
<thead>
<tr>
<th>Repository</th>
<th>Norman Rockwell Museum Archives - Reference Center Collection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title</td>
<td>Ladies' Home Journal periodical collection</td>
</tr>
<tr>
<td>Date</td>
<td>Jan 1886-Nov 1971</td>
</tr>
<tr>
<td>Extent</td>
<td>1.0 Linear feet</td>
</tr>
<tr>
<td>Contact</td>
<td>Norman Rockwell Museum Archival Collections, The Norman Rockwell Museum, 9 Glendale Road, Route 183 Stockbridge, MA 01262, 413-931-2251 <a href="mailto:Venus@nrm.org">Venus@nrm.org</a></td>
</tr>
<tr>
<td>Language</td>
<td>English</td>
</tr>
<tr>
<td>Abstract</td>
<td>This small collection consists of eight issues of Ladies’ Home Journal, some of which feature artwork by Normal Rockwell.</td>
</tr>
</tbody>
</table>

## Preferred Citation

Background

Ladies’ Home Journal is a magazine for women which first appeared in 1883 and is still in publication. At the time of its creation, it was known as "The Ladies Home Journal and Practical Housekeeper." The content varied from marriage counseling to recipes. The modern magazine focuses on beauty, fashion, food, health, and relationships. It was the most popular women’s magazine in the country until falling behind McCall’s magazine in 1961. Despite this, it still remains one of the most widely-circulated magazines in the United States today.

Scope and Contents


Other issues in the collection are very early examples of the newspaper style magazine from 1886. Each issue contains several black and white illustrations from noted artists of that period.

Arrangement

The collection is arranged chronologically.

Administrative Information

Publication Information

Norman Rockwell Museum Archives - Reference Center Collection Processed in 2011

Access
This collection is open to researchers by appointment.

Copyright

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Provenance

Materials gifted by various donors.

Controlled Access Headings

Personal Name(s)

- Norman Rockwell, 1894-1978

Subject(s)

- Illustrators--United States.
- Magazine illustration