

**Norman Rockwell Ephemera
collection: 1st and 2nd Uses
RC.2011.25**



Norman Rockwell Museum Archives - Reference Center Collection
Processed in 2012

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Summary Information

Repository	Norman Rockwell Museum Archives - Reference Center Collection
Title	Norman Rockwell Ephemera collection: 1st and 2nd Uses
Date	1920-1996
Extent	66.0 Linear feet
Contact	Norman Rockwell Museum Archival Collections, The Norman Rockwell Museum, 9 Glendale Road, Route 183 Stockbridge, MA 01262, 413-931-2251 Venus@nrm.org
Language	English
Abstract	This is a large collection containing various examples of uses of Rockwell artwork. There are primary uses such as prints and calendars, as well as second uses, largely consisting of stamps and plates.

Preferred Citation

Norman Rockwell Ephemera Collection: 1st and 2nd Uses, Norman Rockwell Archives, Norman Rockwell Museum, Stockbridge, Massachusetts.

Historical note

This collection was acquired over a period of many years, and has grown primarily due to the gifts of many generous donors. This collection is open, and additional items are periodically added.

Scope and Contents

More rare items in the collection include a Rockwell illustrated Kellogg's cereal box dating from c. 1952, along with Rockwell illustrated movie posters, playbills, and sheet music.

There are also many commemorative plates issued by the Franklin Mint and several special issue stamp collections.

Arrangement

There is no specific arrangement to the collection, although like items have been grouped together.

Administrative Information

Publication Information

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Access

This collection is open to researchers by appointment.

Copyright

Norman Rockwell Museum abides by US copyright law. Even though Norman Rockwell personally contributed his paintings and archival materials to the Museum, a not-for-profit 501(c)(3), publicity/personality rights to his name and likeness belong to the Rockwell family, managed by the Norman

Rockwell Licensing Company. Some materials in both collections created prior to 1923 are considered to be in the public domain.

The collections are in the legal care and custody of the Museum and its staff, and are governed by an independent Board of Trustees. There is no legal affiliation between the Museum and various intellectual property rights holders of materials kept by the Museum or with Rockwell's family.

Regarding copies or other reproductions, NRM reserves the right to refuse a copying request if in its judgment fulfilling that request will violate copyright law (Title 17, United States Code). It is the legal responsibility of the researcher to secure permission to publish from the institution with custody of the material as well as the owner of copyright.

Provenance

Materials gifted by various donors.

Controlled Access Headings

Personal Name(s)

- Norman Rockwell, 1894-1978

Subject(s)

- Calendars
- Collectibles
- Plates (Tableware)
- Postage Stamps
- Posters