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Summary Information

<table>
<thead>
<tr>
<th>Repository</th>
<th>Norman Rockwell Museum Archives - Reference Center Collection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title</td>
<td>American Magazine periodical collection</td>
</tr>
<tr>
<td>Date</td>
<td>Nov 1918 to Mar 1923</td>
</tr>
<tr>
<td>Extent</td>
<td>1.0 Linear feet</td>
</tr>
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<td>Contact</td>
<td>Norman Rockwell Museum Archival Collections, The Norman Rockwell Museum, 9 Glendale Road, Route 183 Stockbridge, MA 01262, 413-931-2251, <a href="mailto:Venus@nrm.org">Venus@nrm.org</a></td>
</tr>
<tr>
<td>Language</td>
<td>English</td>
</tr>
<tr>
<td>Mixed materials</td>
<td>(2011.27.1)</td>
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<td>[Box]</td>
<td></td>
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<tr>
<td>Abstract</td>
<td>This collection consists of seven issues of American Magazine dating from 1918 to 1923. Every issue features a cover by Norman Rockwell. One features a Rockwell story illustration and another contains a Rockwell advertisement.</td>
</tr>
</tbody>
</table>

Preferred Citation

American Magazine Periodical Collection, Norman Rockwell Archives, Norman Rockwell Museum, Stockbridge, Massachusetts.
Background

The American Magazine was published from June 1906 to August 1956. It began as Frank Leslie’s Popular Monthly in 1876 and went through several name changes before becoming the American Magazine in 1906. It was originally a muckraking magazine. Eventually the content changed to include human interest stories, articles on social issues, and short stories. Many famous writers contributed articles to the magazine on a wide range of topics.

Scope and Contents

This collection consists of seven issues, two of which are duplicates. In addition to Rockwell covers, the periodicals also contain story illustrations including "Ramsey Milholland" by Booth Tarkington as well as an illustrated Jell-O advertisement by Rockwell.

Arrangement

The collection is arranged in chronological order.

Administrative Information

Publication Information
Norman Rockwell Museum Archives - Reference Center Collection Processed in 2011

Access
This collection is open to researchers by appointment.

Copyright
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Provenance

Materials gifted by various donors

Controlled Access Headings

Genre(s)

- Art

Personal Name(s)

- Norman Rockwell, 1894-1978

Subject(s)

- Illustrators--United States.