American Magazine Periodical Collection RC.2011.27

Finding aid prepared by Venus Van Ness and Jenna English



Norman Rockwell Museum Archives - Reference Center Collection Processed in 2011

Table of Contents

Summary Information	. 3
Background	4
Scope and Contents	
Arrangement	
Administrative Information	.4
Controlled Access Headings.	5

Summary Information

Repository Norman Rockwell Museum Archives - Reference Center Collection

Title American Magazine periodical collection

Date Nov 1918 to Mar 1923

Extent 1.0 Linear feet

Contact Norman Rockwell Museum Archival Collections, The Norman Rockwell

Museum, 9 Glendale Road, Route 183 Stockbridge, MA 01262,

413-931-2251, Venus@nrm.org

Language English

Mixed materials (2011.27.1) 1

[Box]

Abstract This collection consists of seven issues of American Magazine dating

from 1918 to 1923. Every issue features a cover by Norman Rockwell.

One features a Rockwell story illustration and another contains a Rockwell

advertisment.

Preferred Citation

American Magazine Periodical Collection, Norman Rockwell Archives, Norman Rockwell Museum, Stockbridge, Massachusetts.

Background

The American Magazine was published from June 1906 to August 1956. It began as Frank Leslie's Popular Monthly in 1876 and went through several name changes before becoming the American Magazine in 1906. It was originally a muckraking magazine. Eventually the content changed to include human interest stories, articles on social issues, and short stories. Many famous writers contributed articles to the magazine on a wide range of topics.

Scope and Contents

This collection consists of seven issues, two of which are duplicates. In addition to Rockwell covers, the periodicals also contain story illustrations including "Ramsey Milholland" by Booth Tarkington as well as an illustrated Jell-O advertisement by Rockwell.

Arrangement

The collection is arranged in chronological order.

Administrative Information

Publication Information

Norman Rockwell Museum Archives - Reference Center Collection Processed in 2011

Access

This collection is open to researchers by appointment.

Copyright

Norman Rockwell Museum abides by US copyright law. Even though Norman Rockwell personally contributed his paintings and archival materials to the Museum, a not-for-profit 501(c)(3), publicity/personality rights to his name and likeness belong to the Rockwell family, managed by the Norman Rockwell Licensing Company. Some materials in both collections created prior to 1923 are considered to be in the public domain.

The collections are in the legal care and custody of the Museum and its staff, and are governed by an independent Board of Trustees. There is no legal affiliation between the Museum and various intellectual property rights holders of materials kept by the Museum or with Rockwell's family.

Regarding copies or other reproductions, NRM reserves the right to refuse a copying request if in its judgment fulfilling that request will violate copyright law (Title 17, United States Code). It is the legal responsibility of the researcher to secure permission to publish from the institution with custody of the material as well as the owner of copyright.

Provenance

Materials gifted by various donors

Controlled Access Headings

Genre(s)

• Art

Personal Name(s)

• Norman Rockwell, 1894-1978

Subject(s)

• Illustrators--United States.