

**LOOK AT  
THEM  
IN AN  
ILLUSTRATED  
WAY**











# Cheburashka



Cheburashka, also known as Toppie in earlier English translations, is a stop motion animation character based on a Soviet writer Eduard Uspensky's children's literature published in 1966. And the animation was released in 1969. Cheburashka is an iconic Russian classic cartoon character, he is a little funny monkey like creature who lives in a tropical forest, and one day he is accidentally sent to a crocodile like character's house in a box, and later they have a wonderful adventure together in the city. he stop motion animation was so outstanding because of its advanced skill at that time and terrific character design. The colorful world in the animation was created in an illustrated way although they were 3 dimensional, and that's why every single screenshot in the animation can be regarded as an illustration. What's more, the supports in the animation are also really very vivid. A good example is a group of the Russian scouts. They are dedicatedly designed and the looks of them can still be found in the animation or illustrations nowadays.

**A.Gobarchev**

*Crocodile Gena and Cheburashka,*  
1972







**V.Zarubin**

*Happy New Year, 1987*

14.8cmx10.5cm

This postcard was printed in the USSR in  
1987.



V.Kononov Michel  
*Cheburashka Stamp, 1988*



This European character's design is cute and sweet, his variety in emotion is subtle, which also fits Asian audiences' flavor, and that's why a Japanese animation company makes a series remaster editions and new series for this character.



**Makoto Nakamura**  
*Cheburashka Movie Circus Scene 2010*



**Kudo Susumu**

*Cheburashka TV animation Episode shot-cut*

2010







# Kewpie Dolls

Kewpie is a brand of dolls and figurines that were initially conceived as comic strip characters by Rose O'Neill. It's cute with an evil snicker. In 1909, O'Neill began to illustrate and sell paper doll version of the Kewpies. And later in 1912, a company in Waltershausen in Germany began to produce the bisque dolls of Kewpies in 1912. In the early twentieth century, Kewpie became extremely popular. Through the composition version, celluloid version, finally in 1949, Effanbee created the first hard plastic version of Kewpie. Later soft rubber and vinyl versions of Kewpie also came out in 1960s and 1990s.





**Rose O'Neill**

*Jell-O Advertisement, 1915*

**JELL-O**  
AND  
**The Kewpies**

10¢  
a package

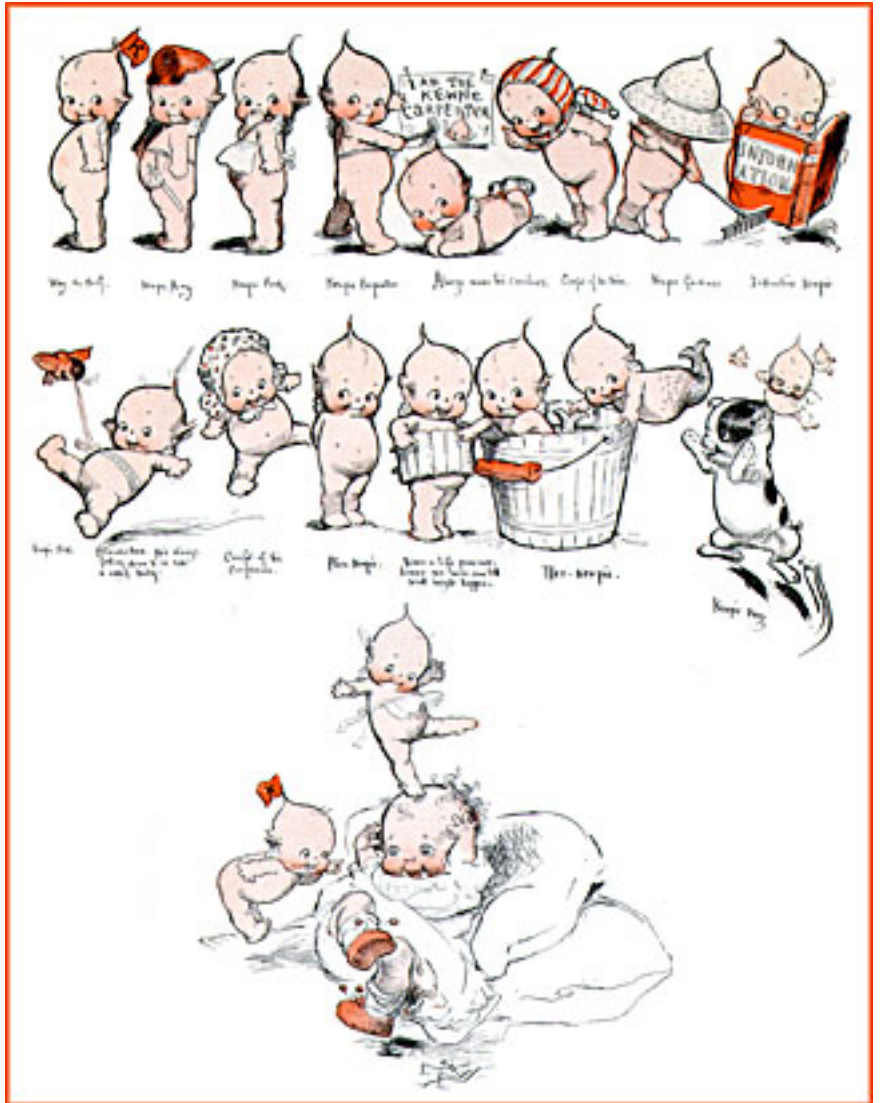
AMERICA'S MOST FAMOUS DESSERT

AMERICAN CANNED FOOD CO. 1915

COPYRIGHT 1915 BY THE GENESEE PURE FOOD CO.

This is a vintage advertisement for Jell-O and The Kewpies. The top section features the brand name 'JELL-O' in large, bold, red letters with a white outline, followed by 'AND' in smaller letters and 'The Kewpies' in a similar large, red font. Below the text is a central illustration on a red background. A woman with blonde hair, wearing a white dress with a floral pattern, is pouring liquid from a silver teapot into a blue metal pitcher. Two cherubs, known as Kewpies, are present: one on the left is holding a small box of Jell-O, and one on the right is holding a blue and white striped cup. The price '10¢ a package' is written in white text to the left of the woman. At the bottom, the slogan 'AMERICA'S MOST FAMOUS DESSERT' is printed in red. Small text at the very bottom indicates the manufacturer as 'AMERICAN CANNED FOOD CO. 1915' and the copyright as 'COPYRIGHT 1915 BY THE GENESEE PURE FOOD CO.'

**Rose O'Neill**  
*A Kompliation of Kewpies, 1914*



Rose O'Neill  
*The Kewpies Comic, 1935*



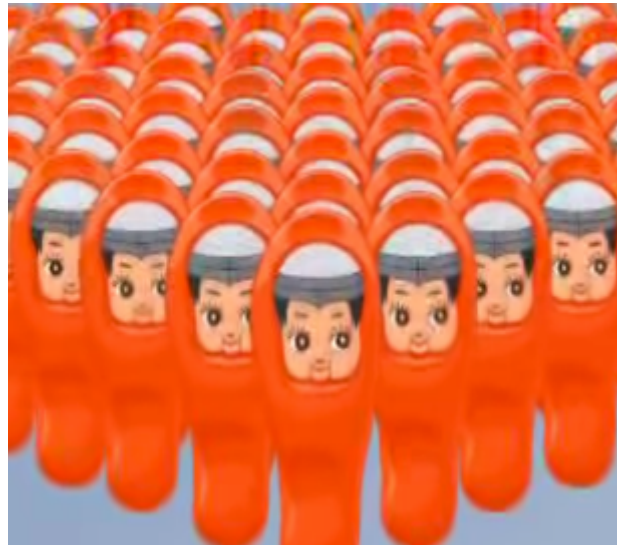


Since Kewpie has such a long history compared to the other doll designed by artists, a lot of derivatives based on Kewpie dolls appeared. For instance, it is the mascot of a chain of fast food restaurants called as Kewpee Hamburgers; Kewpie Corporation is also a Japanese food manufacture, which is famous for its Japanese mayonnaise. A very interesting example is called as Kewpie Fusion, which is a popular Japanese anime whose characters are based upon O'Neill's Kewpie dolls. The producer combines Kewpie with many famous characters and item from animation characters to celebrities, fruits to animals, and makes Kewpie dolls become more popular in Asian countries. Some unofficial producers also have done a lot of cool stuff about Kewpie dolls, and give this over 100 year old character continued popularity.



**Kewpie Corporation**

*Shot-cut of Cook in 3sec with  
Giyupi Advertisement, 2008*



**Jason Freeny**  
*Plastic Surgeon of Kewpie Doll, 2011*





Process Of Making An  
Anatomical Kewpie!  
YAY...





















































































